



# THE COFFEE CLUB

## KIDSCAN CHRISTMAS CUP ARTWORK COMPETITION PRESS RELEASE

### **The Coffee Club NZ and KidsCan launch new Christmas themed takeaway cups!**

The winning artists' designs from this year's KidsCan Christmas Cup Artwork Competition earned a total of \$12,000 for their schools, beating more than 300 entries from over 30 schools across New Zealand supported by KidsCan. The new takeaway cups featuring the winning Christmas themed designs are now available at all The Coffee Club stores nationally until mid-January. Their fabulous artwork is another reason to look forward to Christmas!

The competition was won by Stella Kim (8 years old) from New Brighton Catholic School in Christchurch whose design was awarded first place. Stella's design will appear on the large takeaway cups and this features Santa (while holding a cup of coffee) and his reindeer surfing by the beach!

Second place was won by Eve Sowry (9 years old) from Papatawa School in Woodville whose design will appear on the medium takeaway cups. Third place went to Emma Ramsay (8 years old) from Saint Joseph's School in Invercargill. Emma's design will appear on the small takeaway cups. The three young artists also received \$2,000 worth of vouchers between them.

Ten students from various schools across the country also received highly commended awards in recognition for the creativity of their design entries. The KidsCan Christmas Cup Artwork Competition aims to raise awareness of the work being done by KidsCan to support the education, health and wellbeing of Kiwi kids living in hardship.

*The Coffee Club* New Zealand has been a proud supporter of KidsCan since 2009 and has been involved in a number of campaigns and initiatives with KidsCan including The Big Night In Telethon back in 2009, the Mystery Envelope Appeal, Christmas Crackers, Campbell Live Lunchbox Day Appeal and KidsCan Online Auctions. The brand has donated more than \$100,000 to KidsCan, KidsCan partner schools and kids in that time.

For more information on KidsCan, including information on how you can get involved either as an individual or business, please visit [www.kidscan.org.nz](http://www.kidscan.org.nz)